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1. SET IT UP!

1. Shuffle the Chance cards. Put them facedown on the board.

2. Shuffle the Empire cards. Put them facedown on the board.

3. Put the 22 billboard tiles on the brand spaces they match around the board.

4. Put the 4 Electric Company and 4 Water Works billboards on their matching spaces.

5. Put the 6 Office tiles and the 2 dice next to the board.

6. Give each player:
   - 1 Token to place on GO
   - 1 Tower to place in a corner of the board
   - 2 Empire cards (secretly look at the ones you get)

7. Choose someone to be Banker. They’re in charge of:
   - The Bank’s money
   - Auctions (see page 10)
   - Paying players when they pass GO
   - Collecting fines and taxes
2. A quick look at what’s new in MONOPOLY Empire

If you know how to play the classic MONOPOLY game, then this is all you need to know...

To win, you must fill your tower first!

- Buy billboards to fill your tower.
- The more you buy, the more cash you collect!
- Fill your tower first to win!

Collect your tower value when you pass GO

When you pass GO, collect the current value of your tower.

All your favorite brands are up for grabs!

When you land on a brand space, buy it and slide its billboard into your tower. Now you own that brand!

There are Empire cards!

- Empire cards are packed with super-powered actions.
- You get two at the start and collect more when you land on Empire spaces.

The more billboards you stack, the more cash you collect!
## How to win
Fill your tower first to win!

- Fill your tower with billboards by buying brands.
- If you’re the first to hit the top, you win!
- **Tip!** Buy an office for $500k to hit the top sooner!

## How to play
Youngest player starts, then play continues clockwise.

### On your turn
1. **Roll both dice.**

   - **Rolled the sneaky swapper?**
     - **Then do a sneaky swap!** Switch the topmost billboard in one tower with the topmost billboard in any other tower (including your own). If you do this, don’t move this turn.
     - **If you don’t want to do a sneaky swap,** ignore the swapper die and use the number on the other die to move as normal.

2. **Move your token** clockwise around the board that number of spaces.

3. **Where did you land?**
   Follow the instructions for ‘BOARD SPACES’ on the next page.

4. **Rolled a double?**
   Roll and move again. If you roll three doubles in a row, go directly to Jail.

5. **That’s it!**
   Your turn’s over. The player to your left goes next.

## Start playing!
That’s all you need to know, so get going!
Look up the spaces when you land on them...
GO space
When you land on or pass GO, collect your current tower value from the Bank. No billboards? Collect M500k.

Example: If your billboards are at this level, collect M600k.

Brand spaces
Unowned (with billboard)
If no one owns the brand, either buy it or auction it.

Want to buy it?
Pay the price on the space and slot the billboard in your tower.

Don’t want to buy it?
Then the Banker must auction it. Bidding starts at M50k. Any player can bid (see page 10).

Owned (no billboard)
Pay the owner the current value of their tower.

Example: If the owner’s billboards are at this level, pay them M600k.

Color set = Bonus office!
It pays to collect a color set of companies. When you get all the billboards for a color set in your tower (they don’t have to be next to each other), take a bonus office tile for free and slide it into your tower.

Example: You get all three orange brands and get a bonus office tile for free.

You can also buy one office on your turn from the Bank for M500k.

Utilities (Electric Company or Water Works)
• Either buy a billboard and pay the Bank M150k.
• Or the Banker must auction a billboard (just like brands).
• Don’t pay rent to players who own Utilities.
• If there are no billboards left, do nothing.

Rival Tower Tax
Return another player’s topmost billboard to the board.

Tower Tax
Return your topmost billboard to the board.

Empire
Take the top Empire card and do what it says. Once you’ve played it, return the card to the bottom of the pile.

Example: M600

Chance
• Take the top Chance card from the pile.
• Do what it says immediately and return the card to the bottom of the pile.
• If it is a Get Out of Jail Free card, keep it until you need it or sell it to another player.

Example: If your billboards are at this level, collect M600k.

Just Visiting
If you land here, do nothing. Pop your token on the Just Visiting Section.

Free Parking
Either take a trip (by paying the Bank M100k and moving to any space), or do nothing.
• If you pass GO, collect the current value of your tower.
• Once you’ve landed on your new space, continue your turn as usual.

Go to Jail
• Go directly to Jail.
• While you’re in Jail, do not collect rent.

How do I get out of Jail?
You have 3 options:
1. Pay M100k at the start of your next turn, then roll and move as normal.
2. Use a Get Out of Jail Free card at the start of your next turn if you have one (or buy one from another player). Put the card at the bottom of the pile, then roll and move.
3. Roll a double on your next turn. If you do, you’re free! Use the roll to move. You can use up to 3 turns to try for a double. If you don’t roll a double by your third turn in Jail, pay M500k and use your last roll to move.
5. MORE INFO ON...

**Auctions**
If a player lands on an unowned brand space and doesn't want to buy it for the price listed on the space, the Banker must auction it.

**How to auction**
1. The Banker starts the auction by offering the brand for $50k.
2. Then anyone can increase the current bid by $50k (even the Banker and the player who originally landed on the space).
3. The highest bidder buys the brand and immediately slides the billboard into their tower.

**What if no one wants it?**
That's fine. Leave it on the space.

**Money**

**What if I run out of money?**
- If you can't pay the Bank, keep any cash you do have and return your topmost billboard to the board.
- If you can't pay another player, keep any cash you do have and give the player you owe the topmost billboard in your tower.
- If you don't have any billboards, do nothing – you've got it tough enough!

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6. WIN

If you're the first player to stack your billboards to the top of your tower, you win!
**Nerf**
Nerf is the ultimate sports action brand, allowing kids young and old to achieve the impossible as they compete with their friends.

**Transformers**
Starting in 1984 as a toy line supported with a cartoon series and comic books, Transformers has grown into one of the most popular and recognizable brands in the world. With three blockbuster movies, numerous animated cartoon series, and toys and licensed goods sold around the globe, Transformers is truly More Than Meets The Eye!

**Spotify**
Spotify is an award-winning digital music service that gives you on-demand access to over 20 million tracks.

**Beats by Dr. Dre**
Beats Electronics provides a premium sound experience at every touch point in the consumer’s life.

**Under Armour**
The empowering brand that combined passion and innovation to invent the sports world’s first performance apparel and footwear.

**JetBlue**
JetBlue brings humanity back to air travel with award-winning service, value-based fares, and products that simplify the travel experience.

**EA**
Electronic Arts is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 250 million registered players and operates in 75 countries.

**Hasbro**
Hasbro is a branded play company providing children and families around the world with a wide range of immersive entertainment offerings based on the company’s world class brand portfolio.

**Carnival**
Carnival is more than a cruise; it’s an unforgettable vacation, with something for everyone and fun for all.

**Yahoo!**
Yahoo! is focused on making the world’s daily habits inspiring and entertaining – from news to sports to photos and more.

**Fender**
Fender rocks the whole world with cool, great-sounding, classic and cutting-edge musical instruments made for everyone from aspiring young musicians to the biggest bands on the planet.
**Paramount**
Based in Hollywood, Paramount Pictures is a global producer and distributor of filmed entertainment. For over 100 years, the Paramount studio has entertained audiences around the world with award-winning classic films such as *The Godfather, Sunset Boulevard, Breakfast At Tiffany’s, Grease, Top Gun,* and *Forrest Gump* as well as popular movie franchises including *Transformers* and *Mission Impossible.*

**Chevrolet**
Chevrolet celebrates the spirit of ingenuity every day. It is this spirit that drives us to find better solutions in everything we do. Our global line of cars, trucks and SUVs demonstrate the power of ingenuity through design, performance and technology that enables us, and the world, to Find New Roads.

**eBay**
eBay is the largest global online marketplace, where over a million products are bought and sold every day.

**X Games**
X Games brings together the best in action sports. Unbelievable athleticism collides with film, music and attitude to deliver one of the most unique spectacles in sport.

**Ducati**
Ducati is an iconic Italian brand, synonymous with racing victory and famous for beautifully designed, high performance motorcycles.

**McDonald’s®**
McDonald’s® is the world’s leading global foodservice retailer with more than 34,000 locations serving more than 69 million customers in 119 countries each day. More than 80% of McDonald’s restaurants worldwide are owned and operated by independent local men and women.

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It’s what’s inside that counts… Intel designs and builds the essential technologies for the world’s computing devices.

**Xbox**
Your favorite games, movies, music and sports are more amazing with Xbox.

**Nestlé**
Nestlé. Good Food, Good Life. Nestlé offers tastier and healthier food and beverages for all stages of life, and at any time of day.

**Samsung Mobile**
Smart and stylish, Samsung devices let you capture, create and share like never before. Unlock your world and unleash the possibilities.

**Coca-Cola**
Created in 1886, Coca-Cola is the most popular and biggest-selling soft drink in history, as well as the best-known brand in the world.